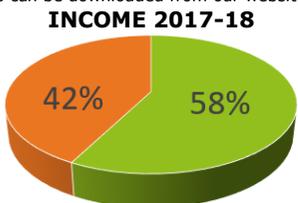


SUMMARY OF ANNUAL ACCOUNTS

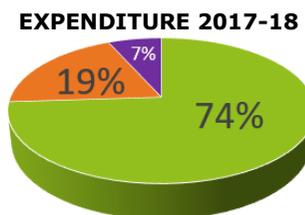
INCOME	2018	2017
Charitable Activities	231,999	200,683
Donations & gifts, including events & gift aid	170,531	209,946
TOTALS	402,530	410,629

EXPENDITURE	2018	2017
Charitable Activities (cost to deliver service)	309,886	261,944
Fundraising costs	80,893	78,637
Governance costs	28,113	29,615
TOTALS	418,892	370,196

Full accounts can be downloaded from our website



■ Charitable Activities ■ Donations & Gifts, including events & gift aid



■ Charitable Activities ■ Fundraising Activities ■ Governance Costs

SCHOOL VISIT DATA

	Devon	Dorset	Hampshire	Somerset	Thames Valley	TOTALS
Schools Visited	23	124	55	21	82	305
Days at Schools	61	255	123	43	205	687
Children Participating*	6,151	24,585	11,716	4,393	18,178	65,023

*Aged between 3 and 11 years

The average number of pupils seen per day was 95

"Our attitudes, values and habits are shaped in childhood – consequently, our success and health in adult life depend in large part on how good a start we get in early life. Life Education recognises this and has helped thousands of children understand the what, why and how of healthy life choices. The approach is fresh and engaging, and deserves all our support."

Dr Nick Kosky, Consultant Psychiatrist, NHS Dorset

THANK YOU

to our many supporters throughout the region from the children of Wessex and Thames Valley

To find out more visit www.lifeeducationwessex.org.uk

enquiries@lifeeducationwessex.org.uk Tel: 01258 837417

2 Barnes Croft, Coles Lane, Milborne St Andrew, Blandford DT11 0LG

Reg. Charity no 1071094. A company limited by guarantee. Registered in England no. 3585850

Life Education Wessex & Thames Valley is a trading name of Life Education Wessex

Registered office: 47 Boutport Street, Barnstaple, Devon EX31 1SQ



Life Education helping children make healthy choices in Devon, Dorset, Hampshire, Somerset and the Thames Valley with interactive workshops and SCARF our PSHE resource

Overview of our year 2017/18

LifeSpace now available



Life Education
Wessex & Thames Valley

Experts agree that early intervention is the key to empowering children to make healthy choices and avoid risky behaviours

What We Offer

- ✓ SCARF (Safety, Caring, Achievement, Resilience, Friendship); Comprehensive, online year round programme of study encompassing the entire PSHE and RSE curriculum for Reception to Year 6
- ✓ Specialist Educator-led workshops:
 - Health, well-being & drug prevention education for Reception to Year 6
 - bCyberwise; Cyber Safety for Years 3 to 6
 - Relationship Education for Years 4 to 6
 - School classroom-based modules focusing on **Alcohol, Tobacco** or **Illegal Drugs** for Years 7 and 8 (11 to 13 year olds)
- ✓ Behaviour & Safety training for staff including lunchtime supervisors
- ✓ Staff briefings and parent/carer sessions
- ✓ Workshops delivered in a mobile classroom or, new for 2018/19, in our 'LifeSpace' - see front page

"The children loved coming to visit the life education bus. They were all interested and engaged all the way through and the children were able to join in and ask lots of questions. A great learning opportunity which covers so many aspects of PSHE."

Greenfyld CE First School

Why we do it...

Children are facing ever increasing pressures to damage their health and wellbeing, whether through poor diet, alcohol, smoking, misusing drugs or from the media. Our programmes provide them with the knowledge, skills and self-confidence to make healthy choices, avoid risky behaviours and stay safe.

- In 2016, 24% of 11–15 year olds had taken illegal drugs (15% in 2014)¹
- 28% of children are either overweight or obese³
- 17% of 8 - 11 year-olds and 29% of 12-15 year-old who go online say they saw something worrying or nasty (10% and 19% in 2016)²
- 16% 8 - 11 year olds and 22% 12 -15 year olds play online with people they've never met (10% and 21% in 2016)²

However, statistics from the HSE 2016³ demonstrate some encouraging trends;

- 94% boys and 97% girls aged 8 - 15 have never smoked (82% and 80% in 1997)
- 85% of 8 - 15 year olds have *never* drunk alcohol (55% in 2003)
- 94% of children aged 0 - 15 had good or very good health

¹ONS statistics on Drug Misuse 2018

²OFCOM Media Use & Attitudes Report 2017

³Health Survey for England 2016

Evidencing the Value

Over 1,800 children and 300 teachers took part in our online evaluation between September 2017 and July 2018. Key findings demonstrate increased health knowledge and life skills. In particular;

- ✓ 97% of Year 6 children agreed/strongly agreed that they understand the risks of drinking alcohol and 94% know that all drugs (legal, illegal and medical) can be harmful if not used correctly
- ✓ 95% of Year 5 agreed/strongly agreed that they know that smoking is risky to a person's health and 91% that they know how emotions and needs change in different situations
- ✓ 80% of Year 2 said they know what their body needs to stay healthy

Perhaps most powerfully, children reported that they have used learning from previous visits. Statements included:

"I have used the lesson we had on our body and how unique we are to convince myself that I am special."

"I told my dad if you keep smoking it could lead to cancer and he stopped."

"I am able to say no to people more easily."

"We learnt about feelings and I have tried to think before I talk in case I hurt their feelings."

"I have eaten more fruit and vegetables and have played more sports."

"I've been more assertive to my friends and I can now stand up for my own opinion more confidently."

"I have made sure I have stayed healthy and well and to stay safe on the internet."

"The children love their visits to the education van! They always remember the learning as it is so interactive and visual. We wish we could do lots more learning in your caravan!"

Yarrells Preparatory School

"The children have been so excited about their first visit to the Life Education bus and it didn't disappoint! They were so engaged and very keen to please the Educator. They felt comfortable and confident to engage, join in and have a go!"

Ferndown First School

"I remember the Life Education van coming to see us each year and the lessons about general health issues, drugs and the various effects these would have on our health. It put me off trying drugs from an early age. Having this interaction at this early stage gave me a great insight into drugs and their effects before having to make the choice of trying them or not as I grew up. The life education team is a valuable asset to local schools and I hope they are able to continue to provide this invaluable service to school kids across our county."

Former pupil